

Chamber of Commerce for the South Lyon Area
Board of Directors Minutes
November 17, 2010

Board Members Present: Gary Childs, Lannie Young, Diane Roest, David Murphy, Jack Renwick, Corry Bala, and Bob Langan. Also present: Gene Bobic, Executive Director. Excused: Patrick Mondro. Absent: Eric Connelly.

Call to order: 8:34 am

Additions to the Agenda: Gary Childs – Cool Yule & Collette Vacations Gene Bobic: Bids for Insurance.

Approval of Agenda with amendments: Lannie Young, second Gary Childs, all in favor.

Approval of Consent Agenda: Lannie Young, second Gary Childs, all in favor.

Approval of Minutes with amendments: Lannie Young, second Dave Murphy, all in favor.

Discussion on the Insurance Policy for the last beer tent. The Chamber hosted two beer tents this summer. One event was held on May 15, 2010, and the other was held on July 24, 2010. However, by mistake a third policy was issued by the Grimes Insurance Agency for the date of June 24, 2010. The event that happened on June 24, 2010 was a Downtown Ladies Night Out event at which time streets are not closed, and there is no beer tent. This is not a Chamber event, but an event in which several downtown stores stay open late and promote shopping.

Ten days before the July 24th. Downtown Saturday Night Event we received our policy from the Grimes Insurance Agency. We also received a bill for June 24, 2010. Lannie Young in handling this for the Chamber felt Mr. Grimes was confused about the dates when he called, and this was a possible mix-up between Mr. Grimes and the DDA. We always receive a Certificate of Insurance according to Gary Childs when we do such an event, and we never received one for the date of June 24, 2010. No papers were signed on this matter. A letter will be drafted by Gene Bobic and Gary Childs to the Grimes Insurance Agency for them to send to their underwriters explaining this. Jack Renwick will take the letter over to Dave Grimes, and explain that no event of any kind took place on June 24, 2010 with the Chamber of Commerce.

Gene Bobic: All ballots for the coming election will be in the mail by November 1, 2010. Candidates will have their bios paraphrased in 5 to 6 lines.

Gary Childs: The Cool Yule committee is planning to have a Lighted Parade in downtown South Lyon on December 4, 2010, and will need help from a Non Profit to sponsor the parade. Gary Childs asked if the Chamber would like to sponsor the Cool Yule this year. Basically we would be paying for the insurance as the sponsor, but not running the event. This is a Community Event, and everyone is invited to be a part of the parade. Lannie Young brought up the point that the Chamber needs to focus on business, and wanted to know how this would help business. David Murphy stated that it does benefit businesses to be in the parade. Discussion on how we could market the Chamber in this parade. Bob Langan questioned why our insurance policy does not cover events like this. He explained if we tell our insurer at the time the policy is written, we should be able to have a policy that covers events we are hosting throughout the year. Motion by Corry to sponsor the Cool Yule Parade not to exceed \$1,000.00, second by Bob Langan, all in favor.

Collette Vacations: Gary Childs brought forth information about Collette Vacations which offer trips to be used as a fund raiser for non-profit organizations. Motion by Corry Bala to check in to this, and see if this would be a benefit to the Chamber. Second by Gary Childs, all in favor.

Consent Agenda: The board would like a breakdown of all income and expenses at our board meeting, as well as a list of the checks that are drawn. Discussion on the two accounts the Chamber has. Motion to have the financial statement included with the agenda package clearly listing all expenses and income for the Chamber. Motion to pay all the bills by David Murphy, second by Gary Childs, all in favor.

Gene Bobic: Update on the office change that will soon take place. Also a request for a new computer in the Chamber office as the present one cannot handle simple tasks that are needed. Motion by Dave Murphy to have Gene with the help of Eric Connelly look into what would work best for the Chamber. Two new computers will be needed with software sufficient to handle the workload.

Gene Bobic has three bids on insurance for the Chamber. The quotes were \$666.00, \$549.00, and \$504.00. This is for General Liability Coverage. More bids are yet to come in from David Murphy, and Corry Bala. Jack Renwick and Gene Bobic will check to see if it is cheaper to have liquor coverage for our beer tents added at the time of renewal. Motion by Dave Murphy, second by Gary Childs to have Gene Bobic come up with a sufficient policy for the Chamber, and sign the Chamber up as the policy is running out the first of November.

The Chamber Holiday Dinner will be Thursday December 16, 2010 at Riverbank Golf Course on Ten Mile and Currie Road in Lyon Township. Gene will have the ambassadors call and remind the members of this event. Discussion on the next Grub Crawl for the Chamber and the need for transportation on that night for all taking part in the event.

Motion to adjourn by Gary Childs at 9:58pm, second by Bob Langan, all in favor.

Respectfully submitted,

Diane Roest
Secretary