

Chamber of Commerce for the South Lyon Area
Board of Directors Meeting Minutes
March 17, 2010 8:30 a.m.

February 17, 2010

Call to Order:

Meeting was called to order at 8:35 a.m.

Board Members present: Gary Childs; Lannie Young; Dave Murphy; Jack Renwick; Eric Connelly; Gary Fagin and Corry Bala.

Board Members excused: Diane Roest and Patrick Mondro were absent.

Also present: Gene Bobic, Executive Directory and Richard Miller of Miller Media Vision.

Community Comments and Input: Richard Miller proposed and discussed a video production for the Chamber web site. Pricing and length of the video time were discussed. Advertising procedures were discussed as a way for the Chamber to make money. Dave Murphy questioned payment from advertisers from advertisers and wanted to know if it could hurt our not for profit status. Gary Childs will check with the attorney.

There was a lengthy discussion on live videos, RSS and servers.

The Minutes from February 17, 2012 were reviewed and corrected. Changes were golf pricing; jobs web site. Dave Murphy motioned to amend the minutes. Gary Childs seconded the motion. All approved.

The agenda was corrected to include downtown summer events.

Advertising for an administration worker was discussed. It will go into the S. Lyon Herald next week. Lannie suggested \$10.00 an hour and place it in the ad.

A committee was formed to review the resumes and new hire. Lannie nominated Jack Renwick as the head of the committee. Gary Fagin and Gene Bobic will also be on the committee.

Discussion of the new lease. Gary Childs confirmed the \$595.00 per month cost. The board will vote on accepting or not accepting the new lease in the March board meeting.

Gary Childs discussed downtown events that will be sponsored by the Chamber in 2010. He would like to see another Beer Tent for Pumpkin Fest plus 2 other beer tents during the spring and summer. The months of May (15), July, August and October were suggested as good months for events. Lannie Young mentioned that the Township has generators for lease.

Corry Bala stated that the costs of these events are approximately \$2500.00 and would like to sell banner advertising to help defray the costs.

Gary Fagin wants these events spaced between the Parks and Recreation concerts and events.

Discussion of other events determined that these dates should be avoided.

The kite festival is June 5. Discussion that the Chamber will assist in this event.

The Spark Plugs at the Park is scheduled Aug. 29. Discussion on a possible beer tent at this event.

Pumpkin Fest is Oct. 2.

Gary Fagin suggested that the Chamber re-examine the cost of joining the Chamber. He feels that our dues might be too high. This will be reviewed at the March board meeting.

Meeting adjourned at 10:05

Next board meeting is March 17, 2010. (Day Change to Wednesday)

Respectfully submitted

Gene Bobic
Executive Director