

Chamber of Commerce for the South Lyon Area  
Board of Directors Minutes  
May 19, 2010

Meeting called to order at 8:30 am.

Board Members present: Gary Childs, Lannie Young, Patrick Mondro, Diane Roest, David Murphy, Jack Renwick, Gary Fagin, and Corry Bala

Eric Connelly - excused

Also present: Gene Bobic, Executive Director, and Marilyn Smith of the South Lyon Resale Shoppe

Visitor Comments: Marilyn Smith from the South Lyon Resale Shoppe commented about the Downtown Saturday Night event. She wanted to know why all the events seem to take place on one block, and was offended as it seemed like a two person show. Marilyn explained why she has not been able to help, but felt the rest of the downtown is out of the loop with information. She noted that she was not trying to be critical, but would like to see the event increase in things for the children to do, and equal merchant involvement. She suggested activity on Ten Mile Road as well as Pontiac Trail.

Discussion about what to bring downtown. Lannie Young explained that we are in a learning curve, and we welcome all the help and ideas that are brought forward. Corry said he would love to see another beer tent, and more activities. Corry also welcomes anyone who wants to help to please get involved. Gary Childs mentioned his bike that was donated for a prize was left on the street till midnight when the streets were being reopened. Phil Weipert brought it to his house. The next event will have more time for organization so that everyone is given an equal chance to advertise their business. Diane Roest would like to see everyone in the DDA personally asked to be in any raffle that will take place so no business will feel left out. It was mentioned Sue Stowe and Jan Eldon had their name stapled to every ticket handed out at the beer tent.

Ideas at the meeting:

1. More vendors.
2. Activities/bouncies for the children.
3. Move tent toward the music.
4. Add speakers
5. Announce the raffle ahead of time.
6. Give people time to hear the announcement & come forward before reading another ticket.
7. More ticket booths (large banner by each) to relieve the long lines.
8. Be present to win. This would insure all items donated would be given out at the event.
9. More volunteers throughout the event.
10. More garbage bins, and volunteers to empty them every so often.
11. David Murphy commented that we need to move the road closure time forward so we have enough time for clean up. If we go past our requested time, we may lose our ability to have the roads closed in the future. The committee will ask for the road to be closed until 1 am.

12. Chalk off spaces downtown, and invite Chamber members/Non Chamber members to be a part of Downtown Saturday Night. Fee to be determined.
13. Diane will check on possible Tae Kwon Do demonstration.

Discussion on paying the DDA for money lost in the last music fest downtown during Pumpkinfest. Gary Childs brought up the fact that the Chamber offered to donate \$500.00 toward their event which was paid to the DDA. Gary Childs: "The DDA lost money on their own during their last Saturday Night Event, the beer tent the Chamber did was an add on, either way the DDA was doing Saturday Night". Lannie Young stated that we cannot go back retroactive, and pay the DDA. We have to make sure we take action ahead of time, and then stand by our actions.

Gary Fagin stated that the beer tent was started by the DDA, but now that it is a Chamber/DDA event we need to go to our attorneys to legally structure the two together. We are two different kind of organizations, and we need to see how they can work together legally. David Murphy, Lannie Young, and Gary Childs will meet with the attorneys within the next ten days.

Lannie Young: "We now have a profit from our Saturday Night Event, do we need to have a separate account for our events?" Discussion to open a separate account for Chamber events. Patrick Mondro will open a second account. The account will be called an Event Account, and checks will be written out of this account to keep all event balances in check.

Finance: Patrick Mondro: We need to coordinate with Brenda Smith to have our taxes extended.

Konica Minolta will go on the Consent Agenda as we will now be billed for copies run.

The Business Assistance Team Tour is June 29, 2010. We will need to have funds of approximately \$150.00 for postage to invite the members. Lannie Young motioned to have funds not to exceed \$150.00 for postage for the Business Assistance Team Tour mailings, second Gary Childs, all in favor.

Gene: Konica Minolta will go on the consent Agenda as we will now be billed for copies run.

The Golf Outing was a success, and brought in \$13,822.00 with a profit of \$2,324.00. A check of \$1,000.00 will be coming in, and sign bills are yet to be paid. The Golf Outing, and other events will be put in Excel so that we can keep tract of money coming in, and bills being paid. This will make each event easier to do as we will know what works, and where the money goes. Gary Fagin noted that the time slot of May for the Golf Outing works best for those who want to come. May will be the month of the Golf Outing next year.

Patrick Mondro: With regards to the new account the money from the Golf Outing will be put into the Chamber account. The profit will then be transferred to the new account.

Gene: The profit check the Chamber will receive from Harbor House Press for the directory will be \$2,200.00.

The next Chamber breakfast will be at Duncan's Disposal on Griswold Road (between 10 Mile and 9 Mile Road) this Friday May 21<sup>st</sup>. - 8:30 am.

There will be a group breakfast with the Novi Chamber and the South Lyon Chamber at Tanglewood Golf Course Wednesday June 2, 2010. The fee is \$5.00, and you can register online with Gene.

Motion to adjourn by Lannie Young, second by Jack Renwick, all in favor.

Respectfully submitted,

Diane Roest  
Secretary