

# NEW *EXCLUSIVE* BENEFIT PLANS FOR CHAMBER MEMBERS



Chamber of Commerce  
FOR THE SOUTH LYON AREA

Chamber members can take advantage of *EXCLUSIVE* sponsored plans and benefits from the Blues in 2011.

The new portfolio offers focused packages with streamlined options and competitive premiums. It's never been a better time to be part of a Chamber since more than half of the new plans are offered exclusively to members. Now, selecting a plan with the Blues is easy:

1. Choose which type of buyer you are
2. Select the best option for you based on your budget and coverage needs
3. Get a quote from your agent or [www.mibenefitadvisor.com/southlyonchamber](http://www.mibenefitadvisor.com/southlyonchamber)



Blue Cross  
Blue Shield  
Blue Care Network  
of Michigan

Nonprofit corporations and independent licensees  
of the Blue Cross and Blue Shield Association

## BLUE CROSS BLUE SHIELD OF MICHIGAN SIMPLIFIED PRODUCT PORTFOLIO FOR 2011

### FOR THE COST-CONSCIOUS BUYER

Plans with cost-sharing features keep premiums affordable and offer all the protection your employees need.

### FOR THE HEALTH-CONSCIOUS BUYER

Plans with a focus on accountability reward employees for living healthy and spending health care dollars wisely.

### FOR THE TRADITIONAL BUYER

Plans with robust benefits satisfy the most demanding needs of those who want the most comprehensive coverage available.

Visit our website to see the new exclusive plans and to get a quote:  
[www.mibenefitadvisor.com/southlyonchamber](http://www.mibenefitadvisor.com/southlyonchamber).

Contact the Chamber or your independent insurance agent with questions.

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